



### REAL METAVERSE TECHNOLOGY

Welcome to the FUTURE! Welcome to the Metaverse by Chaarmi Worlds Inc. building the "Wordpress" of metaverse galaxy creation!

Our patent pending system and creation for building metaverse galaxies allows us to create metaverse experiences from simple wall gardens all the way up to fully complex multi-plot galaxies! Users can even jump from galaxy to galaxy and everything is powered by a Web Browser both on PC and Mac and on Oculus Quest VR!





# PROBLEMS of the METAVERSE



01

#### **CREATING A METAVERSE EXPERIENCE IS HARD**

Most must learn incredible amounts of programming across many disciplines such as C#, PHP, MySQL, HTML, Java, Javascript, VR/AR, 2D/3D, etc.

02

#### WHAT IS THE METAVERSE?

Everyone has been defining the metaverse from 10-20 years from now. What it could be, how it would work, what it will look like, what should and should not be in it and everything in between. Where do we begin?

03

#### A TOY OR A GAME, HUMANS SECONDARY

Many projects and metaverse experiences are coming from the angle of a video game first. Most see this as simply a toy but not something that has real world usage at the moment and is a possible fad.

04

#### BIG BRANDS WANT THEIR OWN METAVERSE

Building in other metaverse galaxies is not always the best way to go and many brands and companies are looking for a solution for their own metaverse galaxies that represent them fully. 05

#### **FAKE TECH**

Many metaverse projects up until now have failed or have been beautiful looking presentation decks or 3D videos but no real technologies. Each one demanding millions of dollars of investment into things that either are many years out, are not technically possible with current technologies or are simply a scam by project creators to bring in many potential investors and run with the money.



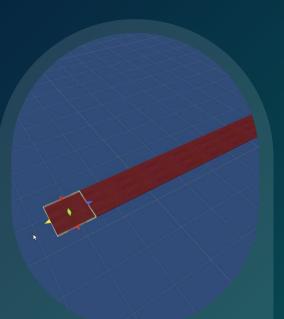
## SOLUTION TO PROBLEM 1 EASY TO USE

Our system focuses on a simple solution that can be setup relatively easily within a short period of time using just the four steps below!



#### STEP 1

Download our metaverse system and upload it to your server and then follow the instructions



#### STEP 2

Edit your metaverse galaxy easily via our simple drag and drop and edit system



#### STEP 3

Expand your metaverse from a four walled system to a fully decentralized world and everything in between

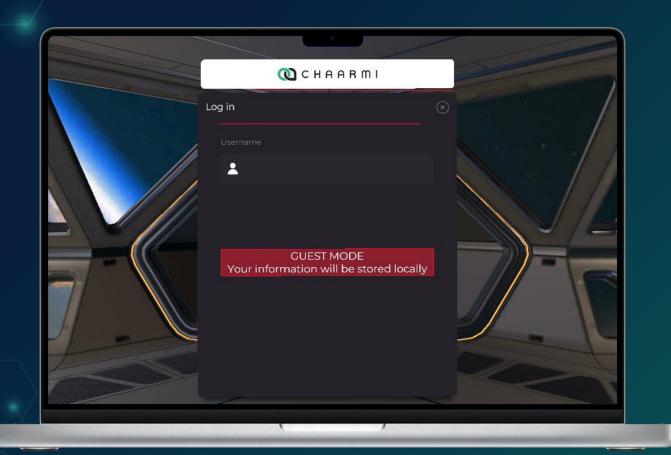


#### STEP 4

Customize with our 3D marketplace or by using our Custom creation services



#### **SOLUTION TO PROBLEM 2 (What is the Metaverse?)**



# WORKS IN A WEB BROWSER VR AND WEBGL

Starting with what we have HERE and NOW, Our system works cross platform via a Google Chrome web browser and the Oculus Quest browser giving the most immersive and distributed experience when it comes to Metaverse technology! It's real and it's here and is something that people understand, not 10-20 years into the future but working off of technology that most already have for their websites, a Web Server and URL's making the metaverse easy to understand and access!



# STANDARDIZED FUTURE

Chaarmi Worlds Inc. is standardizing the future metaverse by making sure that all future metaverse galaxies and experiences will be done on https://metaverse.YOUR\_DOMAIN.EXT

We are also proud members of the Metaverse Standards Forum where the top companies in the world working on the Metaverse have come together to build standards for the future Metaverse including things like interoperability and other metaverse related initiatives!



# INSTALL ERROR

Please place your Chaarmi Metaverse Galaxy on a metaverse subdomin with https enabled. The domain should le https://metaverse.YOUR\_DOMAIN.EXT

For help or setup please visit https://www.chaarmi.com or email contact@chaarmi.com









#### **SOLUTION TO PROBLEM 3 (Game first?)**

## FRIENDS & SOCIAL FIRST VIDEO GAMES SECOND

While the rest of the industry is starting with video games first and focusing on games as their primary incentive, Chaarmi powered experiences focus on Social interactions first and incentivize real voice talking and interactions. The hope is to use this technology to bring human beings back to being human beings!



#### **Real World Experiences**

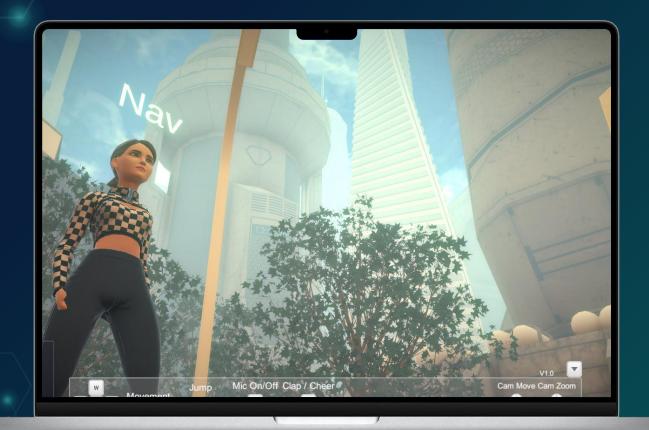
Using VR and 3D experiences with virtual avatars we hope to put people into real experiences that they can share. Concerts, Sporting events, education and university and many more future experiences that mimic the real world.



#### **Better Simulation**

Using the power of Unity 3D users can experience a better visual quality over competitive low quality experiences.





# SOLUTION TO PROBLEM 4 BUILD "YOUR" METAVERSE

Why build in another metaverse galaxy that doesn't represent your product or set of visuals. Sure blocks and boxes may be fine for some but for others who want a more serious look that doesn't feel like it was made for children, getting your own metaverse galaxy is the way to go!

YOUR COMMUNITY, YOUR GALAXY!







# SOLUTION TO PROBLEM 5 (Fake Tech?) READY PLAYER ME PARTNERSHIP

We are officially partnered with Ready Player Me to bring out high quality Avatars within our Chaarmi Worlds Galaxies and thus all users will have a beautiful experience with avatars that can look like them and can be fully customized!

REACY PLAYER ME



### **OUR TARGET PLAN**

We have an ambitious goal of creating over one million metaverse galaxies using our systems and tools within the next 5-7 years and thus becoming one of the largest market leaders in the metaverse industry.

1 M+

Metaverse Galaxies

5-7+

YEARS

The "Wordpress" of

Metaverse Creation







# PRODUCTS SERVICES PRICING

Using our tools you can custom create your own metaverse galaxy within a short period of time!

Monthly subscription models as well as revenues from various marketplaces. (Chaarmi Plugins Marketplace, Blockchain Marketplaces)

#### Use cases:

- Events like conferences
- Real Estate
- Education
- Concerts
- Other Unique and Powerful Use Cases



#### **Affordable Monthly Fees**

Just \$99/month USD for multi-user multi-plot experiences.



#### Enterprise Level

For \$999/month USD Enterprise level clients can get Chaarmi with additional customizations and use cases specific to businesses as the Metaverse continues to grow!



#### **Blockchain Powered Galaxies**

Our blockchain powered metaverse galaxies feature secured wallets with KYC/AML built in as well as your own custom marketplace to mint NFTs.

Chaarmi takes a % of all transactions.





## **CURRENT FEATURES**

The following features are already available in our system which metaverse galaxy owners or wall garden owners can obtain immediately!





#### **Protection Spheres**

Safety in the metaverse is a key priority for our team and we make it easy for users to stay safe while having fun by employing Security Shields around them.

#### **Concurrent Users**

Our system allows for concurrent users to chat via Voice and interact. We already host ongoing events in our own metaverse galaxy and are helping others to do the same as well!





#### **Multi-Plots**

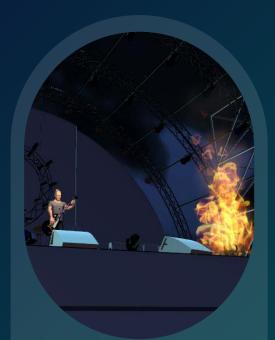
Create unlimited plots within your Chaarmi Galaxy which can all be accessed via a URL link. You can even jump from plot to plot and galaxy to galaxy within Chaarmi!



## **CURRENT FEATURES**

The following features are already available in our system which metaverse galaxy owners or wall garden owners can obtain immediately!





#### **Custom Experiences**

Our metaverse wall gardens and galaxies can be fully customized by you with over 800+ Objects to choose from to edit and more coming every update!

#### **High Quality**

Our graphics and systems are powered by Unity 3D to deliver high quality graphics when compared to other metaverse experiences that offer sub-par graphics and experiences.





#### **Avatar System**

We have partnered with Ready Player Me to bring out high quality Avatars within our system which allows for a great visual experience.



## **CURRENT FEATURES**

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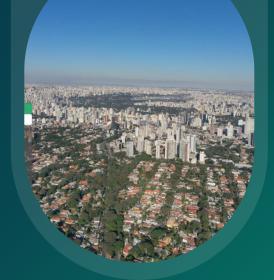


#### **Smart Objects**

These allow for adding additional functionality to objects from OnClick events to bouncing to the beat of music and MORE!

#### **Custom Skybox**

Customize the entire experience by adding in custom skyboxes from anywhere on the web! Simply get the URL of a jpg image and you will be able to create unique experiences the world will remember!



## ontent is yours (you own it) or you have the right to use it and osting of your Content on or through the Service does not violate the acy rights, publicity rights, copyrights, contract rights or any other rights of person. Chaarmi Worlds Inc. will not be held liable for damages should you e or add objects you do not have the rights to. CUSTOM OBJECT (GLB/gLTF 2.0 via URL)



#### **GLB/gLTF Custom**

We support custom object loading via GLB/gLTF files on the web. Simply get the URL of any of these file types and they will load into Chaarmi for even more customization!





#### **Open World Builder**

With our powerful open world plot editor, Metaverse Galaxy owners can design their Metaverse Galaxies without having to code or know programming!

#### **Voice & Text Chat**

Voice and Text chat allow users to connect and interact. Currently Chaarmi supports voice chat via the browser window and these functionalities will continue to expand over time







#### **Emotes**

We provide several emotes for users to interact with others with. These are in the form of fun dance moves to clapping and celebration. Having a great experience is what our metaverse galaxies are all about!

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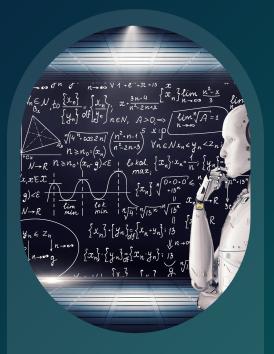
#### **Custom Map Editor**

With our powerful land map editor,
Metaverse Galaxy owners can
design their Metaverse Galaxies any
way they want and create an
extensive world with their
imagination

#### **Blockchain**

From digital wallets to a full blockchain marketplace, this OPTIONAL FEATURE for Metaverse Galaxy owners will allow them to add blockchain technologies to their galaxies for their users.





#### **Artificial Intelligence**

Using the power of Al we plan to bring the ability for a Chaarmi Metaverse Galaxy owner to simply type in what kind of galaxy they want and have the Al do the rest of the work and build out beautiful galaxies on its own! Similar tech is being used in projects like Midjourney

## **UPCOMING FEATURES**

The following features are currency being developed and/or are planned for future releases. Our team is under heavy development and plans to release these features in the coming weeks, months and years ahead.





#### **Google Cardboard**

We plan on integrating with Google Cardboard devices as well to give everyone the opportunity to get into the VR experience with Chaarmi Worlds. This will also be useful for marketing and growth for business owners who want to give away branded Google Cardboard devices at events

#### **Augmented Reality**

We plan to either partner with or bring out our own Augmented Reality powered device and have Chaarmi Worlds work with it as well.





#### **Streaming**

Over time we plan to stream
Chaarmi Worlds from High Powered
graphic systems and offer this
option to all Metaverse Galaxy users
so that users on lower powered
devices and mobile devices can
also enjoy the metaverse similar to
how we enjoy watching YouTube or
Netflix today.

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### **MARKET REACH**

How we plan to reach the market







#### Community

We are constantly growing and going to industry events like Collision as well as speaking at prominent events like AIBC to grow our network. We are part of many prominent crypto and blockchain communities as well in Toronto.

#### Metaverse meet-ups

We do our own Metaverse Industry Meet-ups, in the actual Chaarmi Metaverse Galaxies pushing the boundaries of the technology every time!

#### **Partners and Promotions**

We are Working with partners and joint promotions to help get as many users into the metaverse as possible.



### **ROADMAP 2022/2023**

By 2024 our systems will be fully functioning with all AR/VR devices and also on mobile. In this time we plan to reach 1,000 metaverse galaxies and expand across many more sectors.

#### Jul / Aug / Sep

-Plot Builder System
-Fully working system up and
running
-Voice Chat Integration
-VR Integration (Oculus Quest)

#### Oct / Nov / Dec

-Blockchain Integration
-Al Attempt
-Easy to Install Options
-1,000 Metaverse Galaxies
Running (Early Adopters)
-Optimization and Refinements
-User Feedback and Expansion

#### Jan / Feb / Mar

-Plugin and 3D Chaarmi Marketplace Creation -Al Finalization -Multiuser increase

#### Apr/May/Jun

-Speed and Streaming Services -Prepare for Apple and Oculus new device upgrades/updates -5,000 Metaverse Galaxies

#### Jul / Aug / Sep

-Growth and Additional Polishing of the base system -Target of 10,000 Metaverse Galaxies using Chaarmi by end of 2023.





## WORLDCLASS PROFESSIONAL TEAM

#### **Unity 3D Experts**

Combined years of experience with the latest technologies pushing the metaverse forward

#### 12+ Years Metaverse

Our team consists of actual users of Second Life, one of the longest running successful Metaverse projects to date!

#### **Global Team**

Our team is distributed around the world with head office in Toronto, Canada!









PARTNERS, AFFILIATES AND TECHNOLOGIES





## LET'S GET IN TOUCH

Be an early pioneer in the Metaverse and have your company rise to the top of the industry! Connect with our team today to begin the process of getting your own metaverse galaxy immediately!

**Book Now** 

www.Chaarmi.com

**Email** 

contact@chaarmi.com

**Social Media** 

linkedin.com/company/chaarmi

